

www.AmethystMagazine.com ♦ Issue 21 ♦ AUGUST 2025

magazine

# AMETHYST

Featured Model

**KATERYNA**

Alice  
Bianca  
Brooke  
Julia  
Makena  
Yulia

Sleep is the  
New Status Symbol

Analog is Sexy:  
Why Vinyl, Film Cameras,  
and Mechanical Watches  
Refuse to Die





magazine  
**AMETHYST**

August 2025 ~ Issue #21

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# AMETHYST

magazine

August 2025

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Jeff Gottlieb

**CREATIVE DIRECTOR**

Mandy Pauline

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**ON THE COVER**

Kateryna

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## FROM THE EDITOR

Issue #21 is here, and it's all about summer! Beach, pools, sun, and beauty - everything that makes summer so amazing. August is our travel month, and we'll be in Saint Maartin and Miami. We've already set up our cameras and are excited to shoot in tropical locations, soak up the sun, and capture the beauty of the sea.

Now, let's dive into what you'll find in our "Summer Issue."

First up, we have "Dive In" with Bianca. She's back in the tropical lagoon for the second of two editorials we shot there. Bianca mixes a red one-piece, pink bikini, white tank top, and nude looks to complete this editorial.

Next, we have "Modern Muse" with newcomer Alice. This editorial was shot by photographer Michael Elworld in Bali. The location is the side of a beach house with palm tree shadows. Alice is nude in the late summer day sunlight.

Last month's new model Brooke is back with "Blue Crush," part two of our shoot at the Los Angeles backyard pool location. Brooke lounges pool-side in lingerie and just out of the pool nude with her towel.

Before our articles, we have Yulia in "Kisses." We thought these three photos looked pretty on their own and fit well into our full issue.

Now, let's dive into our two articles. The first one is "Analog is Sexy: Why Vinyl, Film Cameras, and Mechanical Watches Refuse to Die". This article is all about how analog isn't dead, but rather living in the part of the present that still feels real and making a comeback. Then, we have "Sleep is the New Status Symbol". This article is about how sleep is once again, not just a guilty pleasure, but a quiet sign that you've got your life together.

Next up, we have our new model, Julia in "Sculpted by the Sea". She was photographed by Joakim Karlsson on the stunning island of La Digue, Seychelles. We've featured his work before and plan to do it again. The location is a breathtaking beach with massive boulders and moody lighting. Alice's curls and poses perfectly capture the essence of a 'summer look'.

Our next editorial features Kateryna from Ukraine in "Bardot State of Mind". On a beautiful Laguna beach with warm and clear weather, we see Kateryna in a stunning gingham pink, black and white plaid, and pink bikinis. She's seen on the beach, a large rock, and in the ocean. We took two other editorials that day, so you'll be seeing more of this new comer in the future. She's also the cover model this month.

And finally, we have our beloved Makena, back in our own apartment's pool and hot tub, in "Wildcard in the Water". She's wearing a chic red slip dress, a black net cover all, and nude. You know you'll be seeing her again because she's appeared more times in our magazine than any other model...so far.

Cheers,  
Jeff Gottlieb (Editor-In-Chief)



DIVE IN  
BIANCA  
@biancaarvidsson  
HMUA  
B.ARVIDSSON  
Stylistt  
J.ALLAN  
Location  
LOS ANGELES, CA



















**MODERN MUSE**

**ALICE**  
@\_lismagi  
Photographer  
**MICHAEL ELWORLD**  
@michael\_elworld

MUA  
**A.LISMAGI**  
Location  
**BALI**













**BLUE CRUSH**

**BROOKE.**  
@neverhadacare

MUA  
**B.LORRAINE**

Stylist  
**J.ALLAN**

Asst.  
**MANDY**

Location  
**LOS ANGELES, CA**











**KISSES**

**YULIA**

@yuliapoddubna

MUA/Hair

**Y. PODDUBNAYA**

Photographer

**ANTON T.**

@fragique

Location

**KYIV, UKRAINE**





## Analog is Sexy: Why Vinyl, Film Cameras, and Mechanical Watches Refuse to Die

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By Benedikt Sebastian

We live in a world obsessed with upgrades. Every six months, there's a new phone, a thinner laptop, a smarter fridge that wants to talk to you about yogurt. And yet — in the middle of all this futuristic noise — analog is having a moment. Vinyl sales are up. Film photography is back. Mechanical watches are selling out faster than smartwatches.

People aren't just collecting these things. They're falling in love with them. Why? They Make You Slow Down. When you shoot on film, you stop spraying and praying. You think. You wait. You savor the shutter. When you listen to vinyl, you flip the record. You hear the crackle. You know exactly where Side A ends. When you wind a watch, you feel the gears catch. You're aware of time in a way your Apple Watch will never give you.

Analog isn't convenient. And that's the point. They Age With You.

A scuffed Leica looks better at 30 than it did brand new. Your dad's turntable sounds sweeter than anything with Bluetooth. A vintage Rolex doesn't just tell time — it tells stories. Digital products get replaced. Analog products get kept.

They're Imperfect — And Human. We've been conditioned to chase "perfect":

Crystal-clear audio. Pin-sharp photos. Lag-free everything.

But perfection is boring. The hiss of a record. The grain of film. The subtle tick of a watch. These flaws feel alive. In an era where everything is sterile and algorithmic, imperfection is rebellion.

Analog is Intimate. It's tactile. It's physical. It lives in your hands, not behind a glass screen.

No notifications. No tracking. No cloud backup. Just you and the thing itself.

The next time you scroll past someone obsessing over their new vinyl setup or showing off a film camera, don't roll your eyes.

They're not living in the past.

They're living in the part of the present that still feels real.

## Sleep is the New Status Symbol

---

There was a time when bragging about exhaustion was the ultimate flex. All-nighters. Triple-shot lattes. “I only need four hours of sleep.”

It sounded tough. Masculine. Productive.

Hustle culture sold us the lie that rest was for the weak.

That if you were sleeping, you were losing.

But here’s the truth:

The most powerful people in the room now? They’re the ones who look like they actually slept.

Rest is the New Luxury. Sleep is no longer a guilty pleasure — it’s a quiet sign you’ve got your life together.

Because sleeping well means:

- You’re not drowning in chaos.
- You’ve earned the freedom to prioritize yourself.
- You understand performance isn’t about burning out — it’s about sustaining fire.

Rest has become a form of status. The new Rolex? A full eight hours and no under-eye circles.

Why the Shift?

Two big reasons:

1. Health finally went mainstream.

The data’s impossible to ignore: sleep affects hormones, weight, libido, skin, mood, even memory. Chronic sleep loss isn’t edgy. It’s slow self-destruction.

2. Performance culture evolved.

Top athletes train recovery as hard as they train their bodies. CEOs track REM cycles like stock prices. Anyone at the top of their game knows — more rest equals better output.

Sleep is Visible

You can spot the well-rested.

- Their skin clears.
- Their focus sharpens.
- Their posture improves.

## Sleep is the New Status Symbol (con’t)

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Caffeine can fake alertness. It can’t fake calm. It can’t fake vitality. That glow? That’s eight hours of unapologetic sleep.

Treat Sleep Like a Power Move

Want to join them? Stop treating bedtime like an afterthought. Build rituals. Guard them like you guard work meetings.

- Kill the phone an hour before bed. Blue light kills melatonin. “Night mode” isn’t enough.
- Invest in sheets and blackout curtains. Texture and darkness matter more than overpriced gadgets.
- Consistency beats quantity. Same sleep and wake time, even on weekends.
- Morning light, evening dark. Your body loves rhythm — honor it.

The New Flex

In a world still obsessed with grind, choosing sleep is rebellion.

It’s a quiet signal you know better. Eight hours isn’t soft. It’s discipline. It’s clarity. It’s the edge no one sees coming.

Sleep like you mean it. Wake up ahead.

SCULPTED BY THE SEA

JULIA.  
@thejulia

MUA  
J.T..

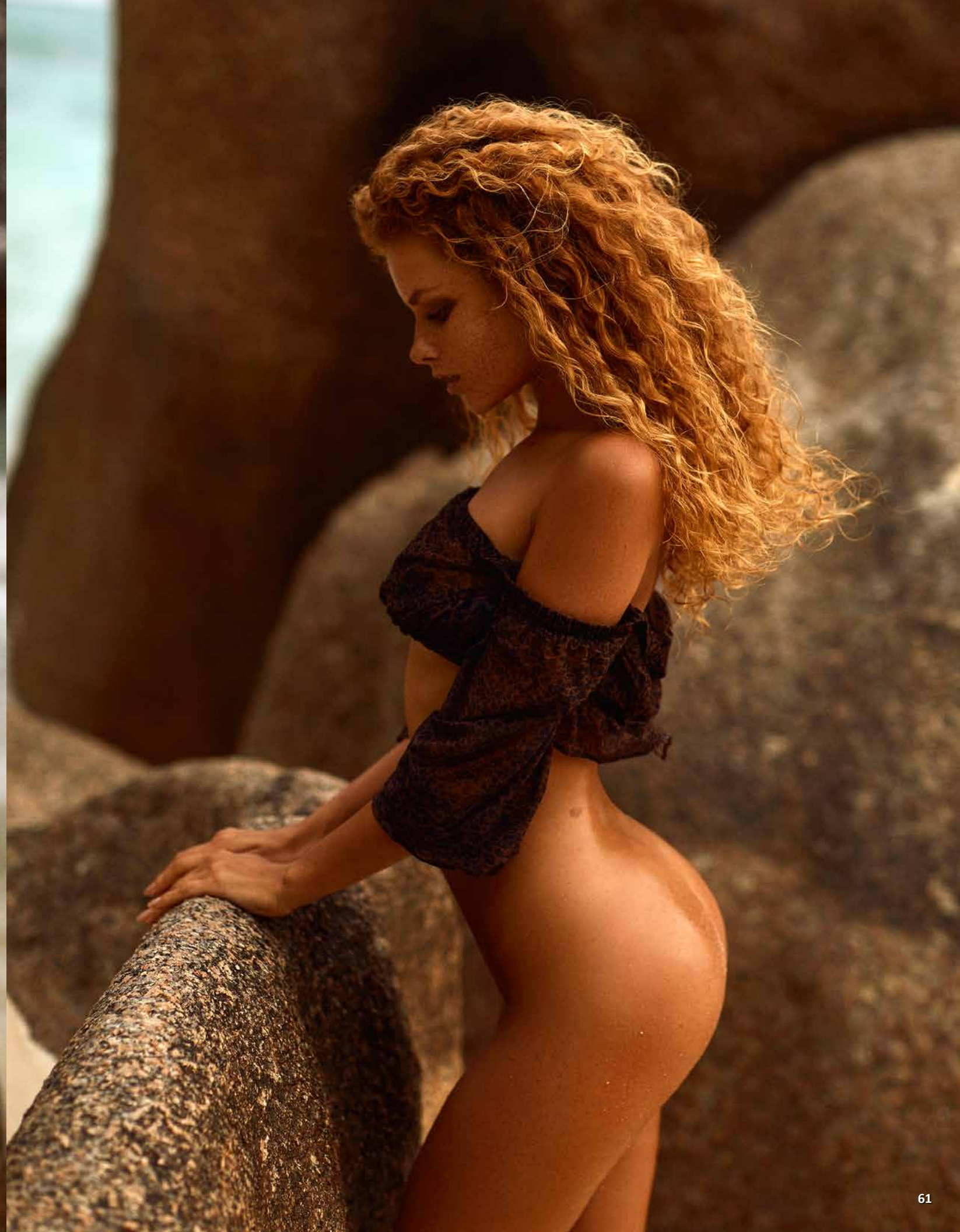
Photographer  
M. ELWORLD  
@michael\_elworld

Location  
LA DIGUE, SEYCHELLES























**BARDOT STATE OF MIND**

**KATERYNA**  
@katherine\_kis.s

**MUA**  
**K.ARKHYPOVA**

**Stylist**  
**J.ALLAN**

**Location**  
**LAGUNA BEACH, CA**











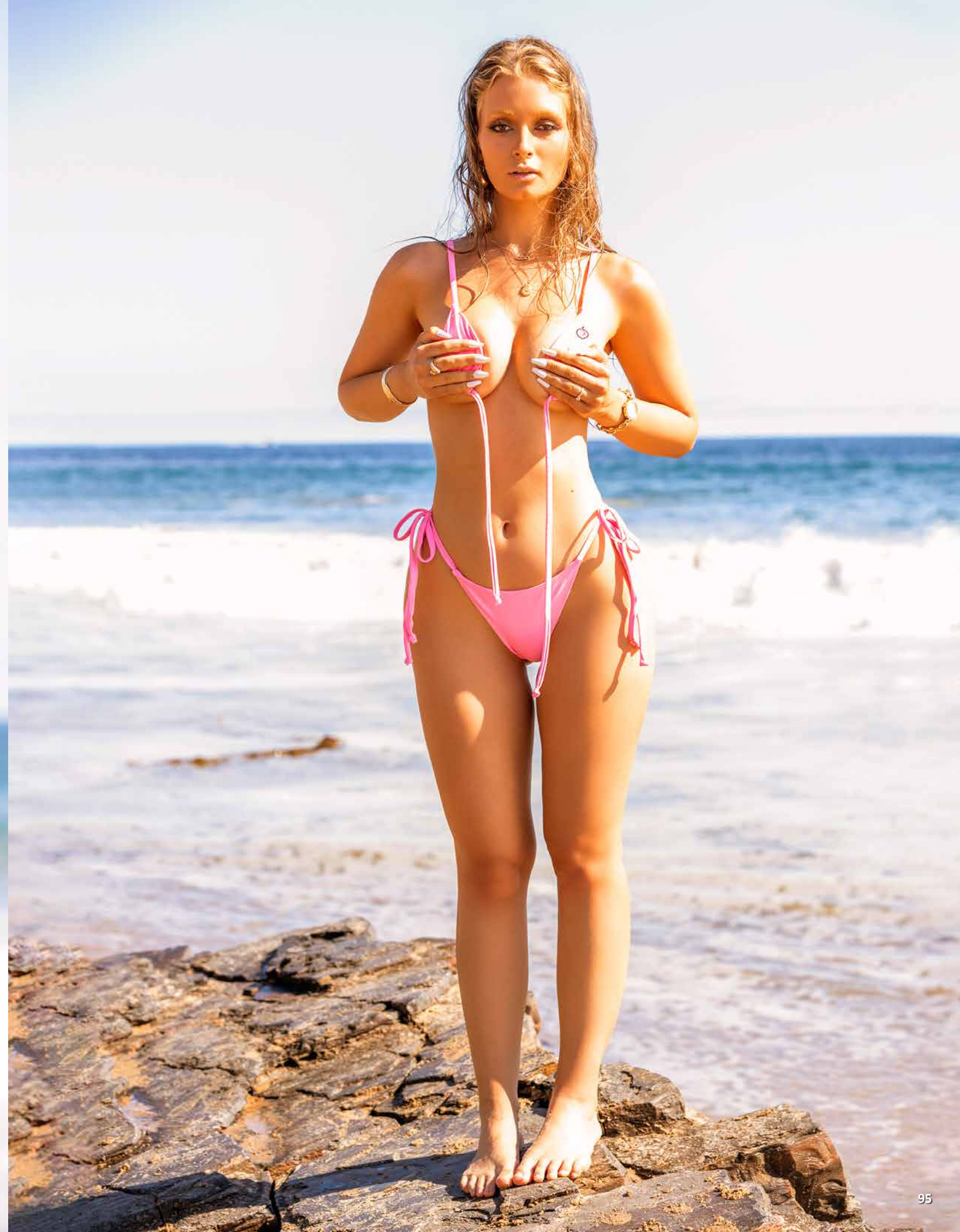




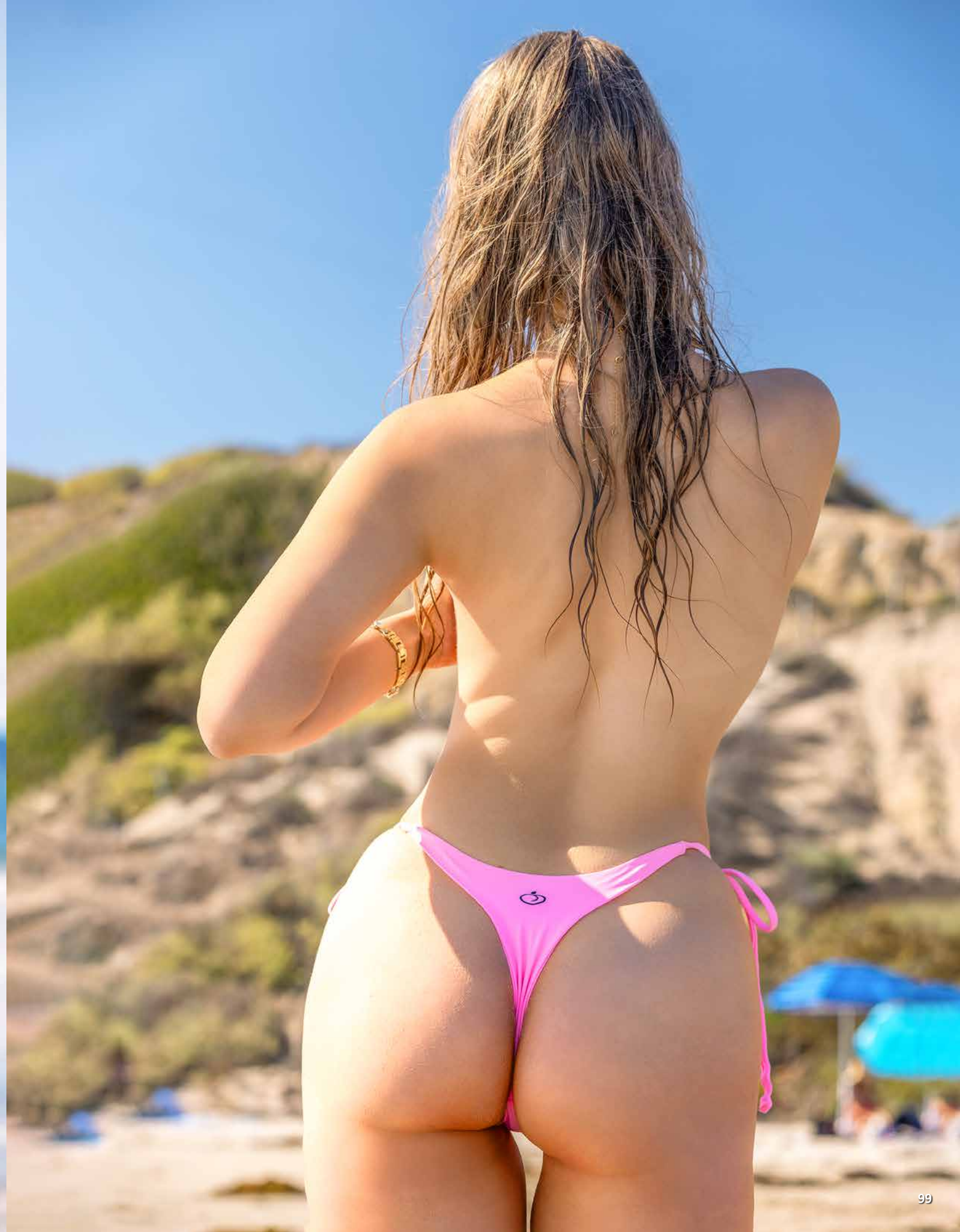














**WILDCARD IN THE WATER**

**MAKENA**  
@makenasegars\_

**MUA**  
**KELLY**  
@kellysilva1234

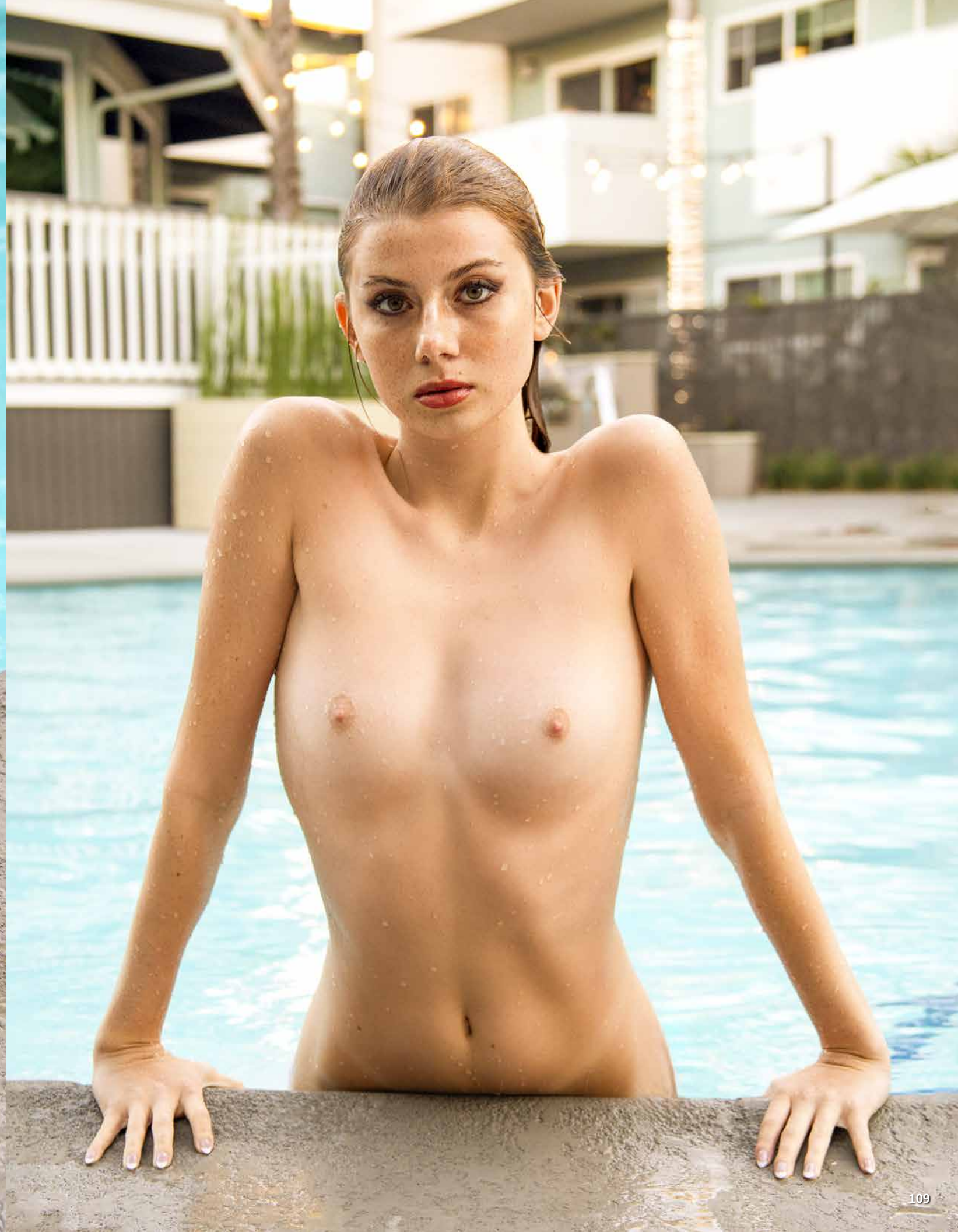
Stylist  
**J.ALLAN**

Location  
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COMING SOON ...





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